Ahmed Ashfar

Industrial Designer

Portfolio - https://ahmedashfar.com/

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Experience

Industrial Designer & User Experience (UX)

Ahmed Ashfar Designs
Contracts
Aug 2019 - Present

- Implemented various phases of the inception design process such as trend research, concept ideation, design strategy, prototyping and manufacturing.
- Developed Solidworks models, rendered models on Keyshot as high quality shots or small animations.
- Translated Keyshot animations into GIFs.
- Utilized 2D Design platform, Photoshop for producing concepts and post-processing of renderings.
- 3D Printing of variations iterations of Solidworks models for prototyping.
- Co-ordinating with industry specific vendors for the manufacturing of the finalized design collections
- Translated design creatives through Photoshop slicing to produce assets for CMS platform based landing pages and digital marketing campaign development using fundamental development languages.

3D Designer

Roche Bobois
Sep 2021 - Aug 2022

- Build Solidworks Models that can be integrated with 3d models on 20-20 Design.
- Enhance details on renderings of interior spaces using photoshop.
- Translated design creatives that can be sent out to sales for customer verification that can be finalized for the rendering.

Skills

3D Design

- Solidworks
- Rhino3D
- Sketchup
- Blender
- 20-20 Design

Rendering

- Keyshot
- SU Podium
- V-Ray

2D Design

- Illustrator
- Photoshop
- InDesign
- SketchBook
- Figma
- Canva

Drafting

- AutoCAD
- Manual Drafting
- Draftsight

Prototyping

- 3D Printing
- Foam Modelling

Office

- PowerPoint
- Excel
- Word

Graphic Designer

Copy Solutions Inc
Jul 2019 - Dec 2019

- Developed dimensional designs in Adobe Photoshop, InDesign, and Illustrator to translate initial drawing concept into reproducible design assets.
- Create visual concepts by hand rendering which is translated into imagery using computer programs to build ideas that can captivate the consumers.
- Managed data to create visual elements using MS Excel.

Design Drafter

Elementz Design
Oct 2015 - Dec 2016

- Build 3D models of architectural spaces on Sketchup and render it using SU Podium.

Education

Bachelor of Arts - Design

Aug 2017 - Aug 2021

California State University, Long Beach

Associate of Arts - Product Design

Jan 2014 - Dec 2016

Raffles Design Institute, Singapore